



MONTENEGRO



emca European Mosquito Control Association

VIIIth Conference 2017 | 12-16 March
Bečići Montenegro

**Mosquito Control in
a Changing Environment**

Hotel Mediteran 4*

Wellness & Spa, Congress Center



Hotel Mediteran 4*

*Location: Hotel Mediteran is located in Becici, 2 km from Budva

*Rooms: 230 rooms (with 547 beds)

*Restaurants & Bars: Buffet restaurant „Crystal“ - 600 seats; „Amfora“ a la carte restaurant – 100 seats; Beach restaurant „Azzuro“ – 300 seats, 5 bars and cafes

*Conference:

Mediteran Congress Center 1300 seats (12 different halls; interpreter booths; separate area for journalists and reporters; exclusive foyer with the coffee bar; VIP hall; Amphitheater - room for cinema and theater)

*Spa & Wellness: Spa & Wellness center (Beauty and massage salon; DERMA LIFE Spa Ocean treatments, WELLSYSTEM Medical bed; Gym; Outdoor pool with 2 children pools; indoor swimming pool, saunas, jacuzzis, solarium)



Visit of the Old Town Kotor



Old Town of Kotor



The medieval town of Kotor is situated at the very end of the Boka Bay. The Old Town Kotor is on the list of UNESCO of the world cultural inheritance, and its walls hide many significant monuments like: Clock Tower, Cathedral of Sveti Tripun, Church of Sveti Luka, Napoleon's theater from the XIX century, etc. With every step you make, Kotor Old Town will take you back in time, to feel the spirit of Illyrian, Roman, Gothic, renaissance or baroque culture...



Visit of Old Town Budva



Old Town of Budva

The Old Town of Budva is one of the oldest settlements on the Adriatic Coast. It is a unique architectural and urban whole, surrounded by medieval walls, towers and gates.

City Museum, Church of Holy Trinity, Fortress Citadel are just some of the .

Along the narrow streets and on the small piazzas and squares, there are lines of cafes, boutiques, bars, restaurants, galleries...

The town becomes a genuine "Theatre City" during the summer months, thanks to the numerous plays, concerts and exhibitions it hosts.



Dinner at restaurant “Porto” - Budva



The Restaurant “Porto” is a renowned seafood restaurant with beautiful views of the sea and the harbour, located near the Old Town of Budva. The fresh clams, crabs and fish are caught daily by local fishermen and are prepared according to original local recipes. The fish menu is supplemented with traditional Montenegrin and Mediterranean dishes. Relaxing atmosphere and friendly staff will make you feel at home, and enjoy this beautiful place.



EMCA from Preparation to Realization

PREPARATIONS:

- Initial lobbying for E-SOVE occurred in spring of 2014
- Site visit for Eva Veronesi in August of 2014
- Decision to organize EMCA instead in spring 2015
- Site visit for Peter Luethy in August 2016
- EMCA Conference was held in March 2017

- Coordinated effort
 - EMCA as association
 - University of Montenegro – Igor Pajovic – as organizer
 - DMC (Destination Management Company) – Montenegro Adventures

Substance:

- Importance of topics and presenters is crucial – PRECONDITION for the event to happen

EMCA in Numbers

DURATION:

- From 13 to 16 March
- First arrivals – 11 March
- Last departures – 19 March

PARTICIPANTS:

- No of participants: 118 delegates from 27 countries
- Countries: United Kingdom, France, Switzerland, Germany, Italy, Austria, Greece, Czech Republic, Turkey, United States, Saudi Arabia, Netherlands, Belgium, Sweden, Spain, Portugal, Hungary, Iran, Thailand, Israel, Bulgaria, Romania, Serbia, Slovenia, Croatia, Macedonia and Montenegro

FINANCIAL INDICATORS:

- Total turnover: 52 235 EUR (average 443 per delegate)
- Content / substance before financials

ICCA (International Congress and Convention Association)

- Montenegro Adventures is one of the founding members of Montenegro Convention Bureau
- ICCA standards:
 - The congress needs to be repetitive (annual, biannual, etc.)
 - Minimum number: 50 delegates
 - Rotation between more than 3 countries

NEW INCENTIVE PROGRAM for ICCA RECOGNIZED CONFERENCES/CONVENTIONS